



EXCELLENT TO EXCEPTIONAL / STRATEGIC PLAN 2023-2026

We are creating a world where **genius, leadership, and excellence** are cultivated in our **community's most overlooked students** who possess the same intelligence and aspirations as well-resourced students but carry a double burden, lacking finances and support.

UNWAVERING SUPPORT + EXPERT COACHING + THE RIGHT RESOURCES = STUDENT SUCCESS
COLLEGE GRADUATES ARE LESS LIKELY TO BE UNEMPLOYED OR LIVE IN POVERTY—BREAKING GENERATIONAL CYCLES OF ADVERSITY.

OUR PLAN: 3 STRATEGIC GOALS



GOAL 1

Strive for STEM

We will double down on preparing students for competitive STEM careers.

Science, Technology, Engineering and Math education broadens the path to life-changing opportunities: growing job markets, higher salaries and job security, and digital literacy.

STRATEGIC STEPS ON THE PATH

- Employ STEM Director, Math Specialist, and a Postsecondary Readiness Test Coach
- Reach students early through dual college enrollment and early course planning
- Expand STEM academic and corporate partners, internships, labs and mentors



GOAL 2

Shine on Student Support

Path to College will break down students' biggest barriers to success.

Our students often need to prioritize work over study to support their families. We normalize asking for help of any kind, promote trust, and incentivize pre-scholarships to “earn while you learn.”

STRATEGIC STEPS ON THE PATH

- Embed proactive programming and partnerships for student mental health
- Hire Outreach Manager to increase internship, alumni, parent, teacher, and coach support
- Assess student financial expenses/gaps and increase funding for pre-scholarships
- Hire 30 Virtual Coaches to improve on-line learning and generate revenue



GOAL 3

Stay the Course

We will expand our reach, resources and sustainability through strategic philanthropy and investments in stakeholder, student and operations support.

STRATEGIC STEPS ON THE PATH

- Form an advisory council of leaders driving local industries
- Invest in infrastructure and operations
- Launch our first \$5M capital campaign and establish an endowment

100%

LIVE BELOW THE POVERTY LINE

70%

RECEIVE FULL RIDE SCHOLARSHIPS

100%

ARE ACCEPTED TO
FOUR-YEAR UNIVERSITIES

THIS PLAN FUELS OUR ABILITY TO SERVE MORE STUDENTS, ACQUIRE FACILITIES FOR STAFF AND STUDENT WORK SPACE, AND CREATE FUNDING RESERVES TO SECURE FUTURE SERVICES AND SCHOLARSHIPS.

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