



# EDFEST

## 2024 SPONSOR BENEFITS

**PATH PIONEER | TITLE SPONSOR**  
\$30,000 (1)

**PLATINUM PATH | EDTALK/KEYNOTE SPONSOR**

Introduces the Keynote Speaker or Announces the Best EDtalk winners  
Vendor table at the event  
Logo/Name on invitation  
Name on the cover and a full-page ad in the event program  
Prominent signage at the event  
Logo/Name in press release and on website  
Social Media mentions (9k reach)  
8 tickets  
\$10,000 (2)

**GOLD PATH | EDUCATION CHAMPION SPONSOR**

Announces the Education Champion nominees and winner  
Vendor table at the event  
Half-page ad in the event program  
Prominent signage at the event  
Logo/Name in press release and on website  
Social Media mentions (9k reach)  
4 tickets  
\$7,500 (3)

**SILVER PATH | STUDENT SPONSOR**

Cover attendee fees for students or alumni  
Quarter-page ad in the event program  
Signage at the event  
Logo/Name in press release and on website  
Social Media mentions (9k reach)  
2 tickets  
\$5,000 (4)

**BRONZE PATH | ENRICH SPONSOR**

Name an Enrichment Day for one year  
Signage at the event  
Logo/Name listed at the event and in the event program  
Social Media mentions (9k reach)  
2 tickets  
\$2,500 (5)

**WAYMAKER | ACHIEVE SPONSOR**

Signage at the event  
Logo/Name listed at the event and in the program  
Social Media mentions (9k reach)  
1 ticket  
\$1,500

**FRIEND ON THE PATH | SERVE SPONSOR**

Logo/Name listed in the program  
Social Media mentions (9k reach)  
\$750